

For Immediate Release
August 17, 2011
Robeson County Fair Changing It's Look
Contact: Coble Wilson
E-mail: coblejr@yahoo.com
Phone: (910) 734-0083

Robeson County Fair Unveils a New Web Site

In the wee hours of Wednesday morning there was a squeal of delight as E-mails, Facebook, and Twitter made the first announcements that the new Robeson Regional Agricultural Fair web site was live. "This web site is cleaner, more user friendly, and better represents the Robeson County Fair of the future," said Allen Faircloth, President of the Robeson Regional Agricultural Fair Board. The fair mascot, Fairweather Robeson (a pig) had been hinting at something coming on his Facebook page and sure enough when it went live there was a scurry of activity. "We started having hits on our social media sites, sign ups for newsletters, and people began asking questions through our contact us page. I would say the response for the site was overwhelming," said Shea Ann DeJarnette, a fair board member who helped coordinate the new site.

The web site is the kickoff to a number of new things that will be at this year's fair. "Wade Shows is a new amusement company that we will be working with to handle our midway, we have some new competitions such as the three point shoot out, and we will have some new educational opportunities as people visit the fair," said Faircloth. Although patrons will still have all the old favorites of rides, fair food, and exhibits there will be new attractions as well. "We are excited about our new Demo Derby and Monster Truck Show, which you can learn more about on our website under Entertainment." Faircloth says old favorites such as Alan Sands the hypnotist and the Puppetone Rockers will also be returning.

The Robeson Regional Agricultural Fair will begin September 30 and go through October 8. For more information check out the new website at www.robesoncountyfair.com.